



NATIONAL ADVOCACY
COMMUNITY ACTION.



YWCA
Women *of* Distinction
TORONTO

Together we *can* make change

JUNE 3rd
Virtual Gala
Sponsorship Package

2021

YWCA Toronto Transforms Lives

The “W” in our name stands for women – we stand in solidarity, we applaud each other when we succeed, and we offer a helping hand when one of us needs support. We march alongside, inspire, and empower one another. We are YWCA Toronto.

By, for, and about women, we began in 1873 with a promise to give the women of this city a voice when they lacked one, shelter when they needed it, and constant support, in the moment and the long-term. Our mission has never mattered more than it does today.

Our transformative programs champion equality, promote economic security, and strive for violence-free lives. That means offering housing options; delivering employment and training programs; facilitating community groups and girls’ initiatives; and tenaciously advocating to break down barriers that hold women back from achieving equity.

Our Association serves over 13,000 people annually in 33 programs across Toronto. Here are some of the services we offer:

Emergency Shelters & Affordable Housing

01 As one of Canada’s leading providers of housing to women and their families, we believe that access to safe, affordable housing is a human right. Our housing portfolio includes two emergency shelters for homeless single women, two shelters for women and their children fleeing violence, a transitional housing project and over 670 units of permanent, affordable, supportive housing. We shelter and house over 1,800 women, children and gender diverse people annually. The lack of affordable housing remains one of the most significant barriers for survivors of gender-based violence to move safely and securely.

Girls' Programs

03 We provide girl-specific programming through the Girls’ Centre in Scarborough and Camp Tapawingo on Georgian Bay. At the Girls’ Centre, we offer girls nine to 18 years of age an opportunity to try new activities, develop leadership and critical thinking skills, and discuss topics in a safe place. Girls are challenged to think critically about the media’s sexualized depiction of women and girls, and are given a chance to develop friendships with girls from different cultural, religious, and socio-economic backgrounds. At Camp Tapawingo, girls learn about leadership through our counsellor-in-training program, team-based activities, mentorship opportunities, and other camp-wide activities.

Advocacy

02 Our advocacy is driven by the experiences of women we have the privilege of serving and the expertise of front-line staff. More recently, we have focused on advocating for a COVID-19 Recovery plan with a gender lens (She-Covery), shaping provincial and federal strategies on gender-based violence and affordable housing, and petitioned for accessible child care, and reconciliation with Indigenous Peoples – among many other issues.

Community Support Programs

04 We help women heal from the trauma of abuse. With our December 6th Fund, we distribute interest-free loans to women fleeing unsafe homes. In our Breakthrough program, we provide counselling and support groups for women that have experienced violence, as well as women coping with mental health challenges. We also offer healing-based programs such as Here to Help, which supports women and children who have experienced domestic violence.

**That's just some of what we do –
and we can't do it alone.**

**Our life changing work depends on help
from our community members, including
organizations like yours. By sponsoring
the 2021 Women of Distinction Awards,
your company will make an immediate
and lasting impact at a time when our
programs and services are needed more
than ever.**

About Women Of Distinction Awards

- 01 Our community is full of amazing women; trailblazers, role models, women who are opening doors and challenging the status quo. Every year, YWCAs across Canada honour and celebrate remarkable women who champion gender equity and are making a difference to the lives of women and girls. Women may be recognized across a range of areas including business, education, social justice, advocacy, arts, health and philanthropy.

This

Year's

Gala

The 40th Women of Distinction Awards Gala will be dedicated to all YWCA Toronto frontline workers who work with courage and dedication during the pandemic and beyond to deliver our vital programs and services to the marginalized women and gender-diverse people in our city.

In order to keep everyone safe but still celebrate our amazing and inspiring Women of Distinction, we will be holding a Virtual Gala this year. The night will consist of inspiring and motivating stories of resilience, an awards ceremony honouring our incredible award recipients and the impact they have made in lives of other women, a silent auction to raise essential funds for vital programs and services, and amazing live entertainment by the Canadian jazz icon, Molly Johnson, all broadcast to you directly in the comfort of our own home.

Because our gala has gone virtual, our sponsors will receive more recognition and a larger audience reach than ever before! In addition to the virtual gala and the online silent auction, we will be launching a Peer-to-Peer fundraising campaign. Sponsors will benefit from the additional branding opportunities on all three of these platforms

Why

Sponsor?

In addition to aligning your company with promoting gender equity and celebrating inspirational women, you are supporting YWCA Toronto's largest fundraiser by sponsoring the Women of Distinction Gala. You are funding life-changing programs and services including housing and shelters, employment and skills development, leadership training programs for girls and vital supports for families. Past award recipients include; Margaret Atwood, Zanana Akande, Jean Augustine, Sherry Brydson, Roberta Jamieson, Deepa Mehta, Annabel Slaight, Connie Walker and Hilary Weston to name a few.

YWCA Toronto needs your company's financial support to stay at the forefront of addressing issues affecting women and girls. By sponsoring YWCA Toronto's Women of Distinction Awards Gala, your company will be creating a highly visible alignment with Canada's leading women's organization and joining other industry leaders in making a direct impact on the lives of women and girls in our city.

By showing your commitment to women and girls, your company will build brand loyalty, retain more employees and engage new patrons.

Our sponsors support the YWCA Toronto Women of Distinction Awards year after year because they want to continue driving social change and empowering women and girls.

The Audience	Media Outreach	Past Supporters
01 1,000+ guests	01 Over 8 million media impressions	01 Elmwood Spa/Bangkok Garden,
02 Over 80% women	02 Facebook - 5,153 followers	Shoppers Drug Mart, TD Bank
03 Majority are executives from major corporations	03 Twitter - 7,225 followers	Group, The Globe and Mail,
	04 Instagram - 1,242 followers	KPMG LLP, RBC Royal Bank,
		Ryerson University, Willis Towers
		Watson, BMO Financial Group,
		The Hon. Margaret Norrie
		McCain, LoyaltyOne, Scotiabank,
		Society of Energy Professionals,
		Torys LLP, CBC Toronto

- 01 Presenting Sponsor**
- 02 Alumnae Reception Sponsor**
- 03 Red Carpet Sponsor**
- 04 Create Change Sponsor**
- 05 Patron Sponsor**
- 06 Entertainment Sponsor**
- 07 Tribute Sponsor**
- 08 Future Leader**
- 09 Pay What You Can Ticket Sponsor**
- 10 Silent Auction Platform Sponsor**
- 11 Virtual Photo Booth Sponsor**

Presenting Sponsor

\$100,000

Tickets

- 01** 40 tickets to the Virtual Gala and an “At Home Gala” delivery to each of your guests

Exclusive to this Package

- 01** Top billing as the Presenting Sponsor and prominent logo placement on all Gala marketing materials, press materials, Gala webpage, social media posts and promotional emails
- 02** Sponsor Spotlight Video- 1 min. Sponsored produced video presented during the awards ceremony
- 03** Opportunity to present the first Award of the evening
- 04** Acknowledgment as presenting sponsor in any PSAs and media advisories
- 05** Sponsor spotlight in two promotional emails - will include logo with link to your homepage, web address and 1-2 sentences about your company’s commitment to women’s health and equality

Gala Experience

- 01** Private virtual table and sponsor lounge where you can “sit” with your guests during the gala and invite other attendees to “sit” and chat with you before the awards ceremony, includes logo incorporated into digital backdrop

Gala Program

- 01** Exclusive use of back cover of gala program book for corporate ad, as well as full page ad inside

2021 Alumnae Reception

- 01** Invitations to attend and host clients at the 2021 Virtual Alumnae Reception in honour of International Women’s Day

Virtual Swag Bag

- 01** Opportunity to provide items in the *virtual swag bag for attendees

***Each respective sponsor has the opportunity to include a coupon discount code for a product or service in the virtual swag bag. This will also allow the sponsors to add any attendees that redeem their coupons to their mailing lists etc.**

Included in all Packages

- 01** Corporate logo on gala materials and advertising
- 02** Prominent display of logo across virtual gala environment, including any pre-show networking, the silent auction and peer-to-peer fundraising platforms
- 03** Social media posts on Facebook, Twitter, Instagram and LinkedIn announcing the sponsorship
- 04** Recognition on social media platforms leading up to, during and post-gala
- 05** Corporate logo on YWCA Toronto’s website with a link to your website
- 06** Corporate logo in the full screen media presentation
- 07** Corporate name and logo in a post-gala email sent to all attendees and posted online
- 08** Corporate name listed in YWCA Toronto’s annual report, Feminist Edge and Turning Points Impact Report newsletters, donor recognition banner at entrance to our head office seen by over 15,000 people annually
- 09** Acknowledgement in post-gala email and recap video sent to all guests

Champion-Alumnae Reception Sponsor *\$40,000*

Tickets

- 01** 20 VIP tickets to the Virtual gala includes access to the event and an “At Home Gala” delivery to each of your guests

Exclusive to this Package

- 01** Sponsor spotlight in one promotional email - will include logo with link to your homepage, web address and 1-2 sentences about your company’s commitment to diversity, inclusion & equity (deadlines apply)
- 02** On-stage acknowledgement and recognition
- 03** Includes personalized messages generated for Champion sponsors to post on their platforms

Gala Experience

- 01** Private virtual table and sponsor lounge where you can “sit” with your guests during the gala and invite other attendees to “sit” and chat with you before the awards ceremony, includes logo incorporated into digital backdrop

Gala Program

- 01** Full-page ad and sponsor recognition in gala program

2021 Alumnae Reception

- 01** Invitations to attend and host clients at the 2021 Virtual Alumnae Reception in honour of International Women’s Day

Virtual Swag Bag

- 01** Opportunity to provide items in the *virtual swag bag for attendees

***Each respective sponsor has the opportunity to include a coupon discount code for a product or service in the virtual swag bag. This will also allow the sponsors to add any attendees that redeem their coupons to their mailing lists etc.**

Included in all Packages

- 01** Corporate logo on gala materials and advertising
- 02** Prominent display of logo across virtual gala environment, including any pre-show networking, the silent auction and peer-to-peer fundraising platforms
- 03** Social media posts on Facebook, Twitter, Instagram and LinkedIn announcing the sponsorship
- 04** Recognition on social media platforms leading up to, during and post-gala
- 05** Corporate logo on YWCA Toronto’s website with a link to your website
- 06** Corporate logo in the full screen media presentation
- 07** Corporate name and logo in a post-gala email sent to all attendees and posted online
- 08** Corporate name listed in YWCA Toronto’s annual report, Feminist Edge and Turning Points Impact Report newsletters, donor recognition banner at entrance to our head office seen by over 15,000 people annually
- 09** Acknowledgement in post-gala email and recap video sent to all guests

Champion-Red Carpet Sponsor

\$40,000

Tickets

- 01 20 VIP tickets to the Virtual gala includes access to the event and an “At Home Gala” delivery to each of your guests

Exclusive to this Package

- 01 Provide a red carpet experience for each of the Award Recipients
- 02 Opportunity to present award
- 03 Sponsor spotlight in one promotional email – will include logo with link to your homepage, web address and 1-2 sentences about your company’s commitment to women’s issues (deadlines apply)
- 04 On-stage acknowledgement and recognition
- 05 Includes personalized messages generated for Champion sponsors to post on their platforms

Gala Experience

- 01 Private virtual table and sponsor lounge where you can “sit” with your guests during the gala and invite other attendees to “sit” and chat with you before the awards ceremony, includes logo incorporated into digital backdrop

Gala Program

- 01 Quarter page ad and sponsor recognition in gala program

2021 Alumnae Reception

- 01 Invitations to the 2021 Virtual Alumnae Reception in honour of International Women’s Day

Virtual Swag Bag

- 01 Opportunity to provide items in the *virtual swag bag for attendees

***Each respective sponsor has the opportunity to include a coupon discount code for a product or service in the virtual swag bag. This will also allow the sponsors to add any attendees that redeem their coupons to their mailing lists etc.**

Included in all Packages

- 01 Corporate logo on gala materials and advertising
- 02 Prominent display of logo across virtual gala environment, including any pre-show networking, the silent auction and peer-to-peer fundraising platforms
- 03 Social media posts on Facebook, Twitter, Instagram and LinkedIn announcing the sponsorship
- 04 Recognition on social media platforms leading up to, during and post-gala
- 05 Corporate logo on YWCA Toronto’s website with a link to your website
- 06 Corporate logo in the full screen media presentation
- 07 Corporate name and logo in a post-gala email sent to all attendees and posted online
- 08 Corporate name listed in YWCA Toronto’s annual report, Feminist Edge and Turning Points Impact Report newsletters, donor recognition banner at entrance to our head office seen by over 15,000 people annually
- 09 Acknowledgement in post-gala email and recap video sent to all guests

04 Champion-Create Change Sponsor

\$40,000

Tickets	Gala Experience	Included in all Packages
01 20 VIP tickets to the Virtual gala includes access to the event and an “At Home Gala” delivery to each of your guests	01 Private virtual table and sponsor lounge where you can “sit” with your guests during the gala and invite other attendees to “sit” and chat with you before the awards ceremony, includes logo incorporated into digital backdrop	01 Corporate logo on gala materials and advertising 02 Prominent display of logo across virtual gala environment, including any pre-show networking, the silent auction and peer-to-peer fundraising platforms
Exclusive to this Package	Gala Program	03 Social media posts on Facebook, Twitter, Instagram and LinkedIn announcing the sponsorship
01 Corporate executive on-stage to present the Create Change Challenge 02 Sponsor spotlight in one promotional email - will include logo with link to your homepage, web address and 1-2 sentences about your company’s commitment to women’s issues, equity and why it is important now more than ever (deadlines apply)	01 Quarter page ad and sponsor recognition in gala program	04 Recognition on social media platforms leading up to, during and post-gala 05 Corporate logo on YWCA Toronto’s website with a link to your website
	2021 Alumnae Reception	06 Corporate logo in the full screen media presentation 07 Corporate name and logo in a post-gala email sent to all attendees and posted online
	Virtual Swag Bag	08 Corporate name listed in YWCA Toronto’s annual report, Feminist Edge and Turning Points Impact Report newsletters, donor recognition banner at entrance to our head office seen by over 15,000 people annually 09 Acknowledgement in post-gala email and recap video sent to all guests
	*Each respective sponsor has the opportunity to include a coupon discount code for a product or service in the virtual swag bag. This will also allow the sponsors to add any attendees that redeem their coupons to their mailing lists etc.	

Tickets	Gala Experience	Included in all Packages
01 20 VIP tickets to the Virtual gala includes access to the event and an “At Home Gala” delivery to each of your guests	01 Private virtual table and sponsor lounge where you can “sit” with your guests during the gala and invite other attendees to “sit” and chat with you before the awards ceremony, includes logo incorporated into digital backdrop	01 Corporate logo on gala materials and advertising 02 Prominent display of logo across virtual gala environment, including any pre-show networking, the silent auction and peer-to-peer fundraising platforms
	Gala Program	03 Social media posts on Facebook, Twitter, Instagram and LinkedIn announcing the sponsorship
	2021 Alumnae Reception	04 Recognition on social media platforms leading up to, during and post-gala
	01 Invitations to the 2021 Virtual Alumnae Reception in honour of International Women’s Day	05 Corporate logo on YWCA Toronto’s website with a link to your website
	Virtual Swag Bag	06 Corporate logo in the full screen media presentation 07 Corporate name and logo in a post-gala email sent to all attendees and posted online
	*Each respective sponsor has the opportunity to include a coupon discount code for a product or service in the virtual swag bag. This will also allow the sponsors to add any attendees that redeem their coupons to their mailing lists etc.	08 Corporate name listed in YWCA Toronto’s annual report, Feminist Edge and Turning Points Impact Report newsletters, donor recognition banner at entrance to our head office seen by over 15,000 people annually 09 Acknowledgement in post-gala email and recap video sent to all guests

Entertainment Sponsor

\$20,000

Tickets

- 01 15 VIP tickets to the Virtual Gala includes access to the event and an "At Home Gala" delivery to each of your guests

Exclusive to this Package

- 01 Exclusive sponsor of the evening's entertainment provided by Canadian music icon Molly Johnson
- 02 Sponsor recognition by the performer on stage and mention on performer's social media accounts

Gala Experience

- 01 Private virtual table and sponsor lounge where you can "sit" with your guests during the gala and invite other attendees to "sit" and chat with you before the awards ceremony, includes logo incorporated into digital backdrop

Gala Program

- 01 Quarter page ad and sponsor recognition in gala program

2021 Alumnae Reception

- 01 Invitations to the 2021 Virtual Alumnae Reception in honour of International Women's Day

Virtual Swag Bag

- 01 Opportunity to provide items in the *virtual swag bag for attendees

***Each respective sponsor has the opportunity to include a coupon discount code for a product or service in the virtual swag bag. This will also allow the sponsors to add any attendees that redeem their coupons to their mailing lists etc.**

Included in all Packages

- 01 Corporate logo on gala materials and advertising
- 02 Prominent display of logo across virtual gala environment, including any pre-show networking, the silent auction and peer-to-peer fundraising platforms
- 03 Social media posts on Facebook, Twitter, Instagram and LinkedIn announcing the sponsorship
- 04 Recognition on social media platforms leading up to, during and post-gala
- 05 Corporate logo on YWCA Toronto's website with a link to your website
- 06 Corporate logo in the full screen media presentation
- 07 Corporate name and logo in a post-gala email sent to all attendees and posted online
- 08 Corporate name listed in YWCA Toronto's annual report, Feminist Edge and Turning Points Impact Report newsletters, donor recognition banner at entrance to our head office seen by over 15,000 people annually
- 09 Acknowledgement in post-gala email and recap video sent to all guests

Tickets	Gala Experience	Included in all Packages
01 15 full access tickets to the Virtual Gala	01 Private virtual table and sponsor lounge where you can “sit” with your guests during the gala and invite other attendees to “sit” and chat with you before the awards ceremony, includes logo incorporated into digital backdrop	01 Corporate logo on gala materials and advertising
	Gala Program	02 Prominent display of logo across virtual gala environment, including any pre-show networking, the silent auction and peer-to-peer fundraising platforms
	01 Quarter page ad and sponsor recognition in gala program	03 Social media posts on Facebook, Twitter, Instagram and LinkedIn announcing the sponsorship
	2021 Alumnae Reception	04 Recognition on social media platforms leading up to, during and post-gala
	01 Invitations to the 2021 Virtual Alumnae Reception in honour of International Women’s Day	05 Corporate logo on YWCA Toronto’s website with a link to your website
	Virtual Swag Bag	06 Corporate logo in the full screen media presentation
	01 Opportunity to provide items in the *virtual swag bag for attendees	07 Corporate name and logo in a post-gala email sent to all attendees and posted online
	*Each respective sponsor has the opportunity to include a coupon discount code for a product or service in the virtual swag bag. This will also allow the sponsors to add any attendees that redeem their coupons to their mailing lists etc.	08 Corporate name listed in YWCA Toronto’s annual report, Feminist Edge and Turning Points Impact Report newsletters, donor recognition banner at entrance to our head office seen by over 15,000 people annually
		09 Acknowledgement in post-gala email and recap video sent to all guests

Tickets

- 01 10 full access tickets to the Virtual Gala

Gala Experience

- 01 Private virtual table and sponsor lounge where you can “sit” with your guests during the gala and invite other attendees to “sit” and chat with you before the awards ceremony, includes logo incorporated into digital backdrop

Gala Program

- 01 Quarter page ad and sponsor recognition in gala program

2021 Alumnae Reception

- 01 Invitations to the 2021 Virtual Alumnae Reception in honour of International Women’s Day

Virtual Swag Bag

- 01 Opportunity to provide items in the *virtual swag bag for attendees

***Each respective sponsor has the opportunity to include a coupon discount code for a product or service in the virtual swag bag. This will also allow the sponsors to add any attendees that redeem their coupons to their mailing lists etc.**

Included in all Packages

- 01 Corporate logo on gala materials and advertising
- 02 Prominent display of logo across virtual gala environment, including any pre-show networking, the silent auction and peer-to-peer fundraising platforms
- 03 Social media posts on Facebook, Twitter, Instagram and LinkedIn announcing the sponsorship
- 04 Recognition on social media platforms leading up to, during and post-gala
- 05 Corporate logo on YWCA Toronto’s website with a link to your website
- 06 Corporate logo in the full screen media presentation
- 07 Corporate name and logo in a post-gala email sent to all attendees and posted online
- 08 Corporate name listed in YWCA Toronto’s annual report, Feminist Edge and Turning Points Impact Report newsletters, donor recognition banner at entrance to our head office seen by over 15,000 people annually
- 09 Acknowledgement in post-gala email and recap video sent to all guests

Pay What You Can Ticket Sponsor

\$7,500

Tickets

- 01 10 full access tickets to the Virtual Gala

Exclusive to this Package

- 01 Exclusive sponsor of the “Pay What You Can Tickets” your sponsorship will allow us to make a block of tickets available to those who are unable to afford the price of a ticket and who meet the criteria (e.g. our Girls’ Centre program participants, frontline workers, seniors and individuals on fixed incomes, disability or social assistance.)

Gala Experience

- 01 Private virtual table and sponsor lounge where you can “sit” with your guests during the gala and invite other attendees to “sit” and chat with you before the awards ceremony, includes logo incorporated into digital backdrop

Gala Program

- 01 Quarter page ad and sponsor recognition in gala program

2021 Alumnae Reception

- 01 Invitations to the 2021 Virtual Alumnae Reception in honour of International Women’s Day

Virtual Swag Bag

- 01 Opportunity to provide items in the *virtual swag bag for attendees

***Each respective sponsor has the opportunity to include a coupon discount code for a product or service in the virtual swag bag. This will also allow the sponsors to add any attendees that redeem their coupons to their mailing lists etc.**

Included in all Packages

- 01 Corporate logo on gala materials and advertising
- 02 Prominent display of logo across virtual gala environment, including any pre-show networking, the silent auction and peer-to-peer fundraising platforms
- 03 Social media posts on Facebook, Twitter, Instagram and LinkedIn announcing the sponsorship
- 04 Recognition on social media platforms leading up to, during and post-gala
- 05 Corporate logo on YWCA Toronto’s website with a link to your website
- 06 Corporate logo in the full screen media presentation
- 07 Corporate name and logo in a post-gala email sent to all attendees and posted online
- 08 Corporate name listed in YWCA Toronto’s annual report, Feminist Edge and Turning Points Impact Report newsletters, donor recognition banner at entrance to our head office seen by over 15,000 people annually
- 09 Acknowledgement in post-gala email and recap video sent to all guests

Silent Auction Platform Sponsor

\$10,000

Tickets	Gala Experience	Included in all Packages
01 8 full access tickets to the Virtual Gala	01 Private virtual table and sponsor lounge where you can “sit” with your guests during the gala and invite other attendees to “sit” and chat with you before the awards ceremony, includes logo incorporated into digital backdrop	01 Corporate logo on gala materials and advertising 02 Prominent display of logo across virtual gala environment, including any pre-show networking, the silent auction and peer-to-peer fundraising platforms 03 Social media posts on Facebook, Twitter, Instagram and LinkedIn announcing the sponsorship 04 Recognition on social media platforms leading up to, during and post-gala 05 Corporate logo on YWCA Toronto’s website with a link to your website 06 Corporate logo in the full screen media presentation 07 Corporate name and logo in a post-gala email sent to all attendees and posted online 08 Corporate name listed in YWCA Toronto’s annual report, Feminist Edge and Turning Points Impact Report newsletters, donor recognition banner at entrance to our head office seen by over 15,000 people annually 09 Acknowledgement in post-gala email and recap video sent to all guests
Exclusive to this Package	Gala Program	
01 Exclusive header banner on the silent auction app to be launched two weeks prior to the event and will remain active two weeks post gala	01 Quarter page ad and sponsor recognition in gala program	
	2021 Alumnae Reception	
	01 Invitations to the 2021 Virtual Alumnae Reception in honour of International Women’s Day	
	Virtual Swag Bag	
	01 Opportunity to provide items in the *virtual swag bag for attendees *Each respective sponsor has the opportunity to include a coupon discount code for a product or service in the virtual swag bag. This will also allow the sponsors to add any attendees that redeem their coupons to their mailing lists etc.	

Virtual Photo Booth Sponsor

\$5,000

Tickets

- 01 5 full access tickets to the Virtual Gala

Info

- 01 A virtual photo booth is an event and marketing solution that allows your company's brand to engage and connect with the people you want to reach. Our online photo booth works without an app, can be branded and customized to fit your needs.

Exclusive to this Package

- 01 Exclusive sponsor of the virtual photo booth with company logo on every photo taken and uploaded to gala site and shared on social media

Gala Experience

- 01 Private virtual table and sponsor lounge where you can "sit" with your guests during the gala and invite other attendees to "sit" and chat with you before the awards ceremony, includes logo incorporated into digital backdrop

Gala Program

- 01 Quarter page ad and sponsor recognition in gala program

2021 Alumnae Reception

- 01 Invitations to the 2021 Virtual Alumnae Reception in honour of International Women's Day

Virtual Swag Bag

- 01 Opportunity to provide items in the *virtual swag bag for attendees

***Each respective sponsor has the opportunity to include a coupon discount code for a product or service in the virtual swag bag. This will also allow the sponsors to add any attendees that redeem their coupons to their mailing lists etc.**

Included in all Packages

- 01 Corporate logo on gala materials and advertising
- 02 Prominent display of logo across virtual gala environment, including any pre-show networking, the silent auction and peer-to-peer fundraising platforms
- 03 Social media posts on Facebook, Twitter, Instagram and LinkedIn announcing the sponsorship
- 04 Recognition on social media platforms leading up to, during and post-gala
- 05 Corporate logo on YWCA Toronto's website with a link to your website
- 06 Corporate logo in the full screen media presentation
- 07 Corporate name and logo in a post-gala email sent to all attendees and posted online
- 08 Corporate name listed in YWCA Toronto's annual report, Feminist Edge and Turning Points Impact Report newsletters, donor recognition banner at entrance to our head office seen by over 15,000 people annually
- 09 Acknowledgement in post-gala email and recap video sent to all guests

Ticket & Table Pricing

\$100

- 01** General Admission ticket access to the Virtual Gala

Pay What You Can (PWYC)

- 02** Limited number of Pay What You Can tickets available on 1st come 1st serve basis, please contact arice@ywcatoronto.org for more information and eligibility criteria

\$6000

- 03** Virtual table of 10 and an “At Home Gala” delivery to each of your guests (includes recognition and a partial tax receipt). You will have a private virtual table where you can “sit” with your guests during the event, have private chats amongst your guests and invite other attendees to “sit” and chat with you

\$3000

- 05** Community supporter virtual table of 10, (includes recognition and a partial tax receipt) You will have a private virtual table where you can “sit” with your guests during the event, have private chats amongst your guests and invite other attendees to “sit” and chat with you