



LISA KIMMEL

*Corporate
Leadership*

As Chair and Chief Executive Officer of Edelman Canada, Lisa Kimmel passionately supports women's leadership and champions women's rights.

A natural leader and mentor, Lisa represents the importance of women in leadership positions and voices ways organizations can support women's growth and development. Through her collaborative approach, Lisa fosters a culture of gender equity at Edelman Canada.

As Chair of Edelman's Global Women's Equality Network (GWEN), Lisa leads tangible action for positive change. With nearly 2,000 members worldwide, including representation from all regions and job levels, GWEN is a global community that is committed to ensuring women are empowered to become leaders. Lisa has successfully created safe, equitable spaces that foster open dialogue on tough topics, and she is an exemplary model of excellence for women in the company.

Lisa's championing of gender parity in the workplace does not stop with Edelman. She recently traveled to Argentina to work with delegates of the G(irls)20 Summit, an enterprise modelled after the G20 that is placing girls in decision-making positions and cultivating the next generation of women leaders in business, government and social profit. She is also Vice Chair of the Dean's Council at the Ted Rogers School of Management at Ryerson University, serves on the Board of Directors for Harbourfront Centre, and is a member of the United Nations Women's Empower Advisory Group.

Passionate about supporting future leaders, she is actively involved with mentorship programs through the Women's Executive Network, American Marketing Association and Women in Communications and Technology. She has been inducted into the Women's Executive Network (WXN) Top 100 Most Powerful Women in Canada Hall of Fame, and is a Financial Times and HERoes Female Champion of Women in Business.

With her many accomplishments, it is clear that Lisa's tenacity and confidence are equaled only by her integrity and innovation.



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