



2012 ANNUAL REPORT



YWCA
TORONTO

A TURNING POINT
FOR WOMEN



United Way
Member Agency



ROSEMARY MOODIE

President, Board of Directors

Rosemary Moodie

HEATHER MCGREGOR

Chief Executive Officer

Heather M. McGregor

Address from the Board President & Chief Executive Officer

When 100,000 abused women are forced to flee to shelters every year, it is hard to believe that we will ever end violence against women.

When the list of people in need of affordable housing in Toronto exceeds 160,000, as it now has, it is hard to believe that we will ever end homelessness.

When girls continue to be bombarded by degrading, sexist images in the media, it is hard to believe that our girls will grow up confident, healthy and empowered.

And yet, YWCA Toronto does believe.

YWCA Toronto is transforming the lives of women and girls in our city because of our visionary donors, generous volunteers, committed staff and determined program participants.

We believe that, together, we will continue to transform lives and our society.

YWCA Toronto is an organization of determined optimists. It was this determined optimism that enabled us to open the YWCA Elm Centre in 2012. The YWCA Elm Centre, which offers 300 units of affordable, supportive housing, is the largest affordable housing project to be built anywhere in Canada in more than a decade.

Throughout the world, 2012 was marked by much pessimism. Of course, there is much to be concerned about. However, YWCA Toronto believes that when we lean into those difficulties, our shared commitment, compassion, courage and creativity prevails – and the results are stunning and inspiring.

As you read YWCA Toronto's Annual Report and reflect on the life-changing services we provide, we hope you will agree that what the YWCA is able to accomplish, with the support of other determined optimists, is cause to believe.

“We believe
giving a
woman keys
to a home
unlocks
opportunity.”



In 2012, the YWCA Elm Centre officially opened, creating 300 units of affordable housing.

The YWCA Elm Centre is the largest affordable housing project to be built anywhere in Canada in more than a decade. We increased our permanent housing units from 248 in 2011 to 548 in 2012.

YWCA Toronto believes in building and advocating for more affordable housing. Research and experience clearly demonstrate that access to stable, affordable housing transforms lives: mental health improves, social isolation diminishes, children’s school performance improves, self-esteem grows and employability increases.

That is why we believe in helping women get keys to their own home.



YWCA Shelter for Women



“We believe
when abused
women find
shelter, they
can find
themselves.”



Women who have been abused and traumatized turn to YWCA Toronto, usually in desperation. They are desperate for safety. They are desperate for an out.

YWCA Toronto provides help and hope. In 2012, we offered support and a range of shelter and temporary housing options to 1,287 women and children.

Once women are safe, and with support from our specialized staff with expertise in areas including mental health, parenting, employment and permanent housing, women heal and start to plan their futures. Then they start creating those futures and the lives they want.

**When we believe in women,
women start believing in
themselves.**



**“We believe
girls need
a room of
their own.”**



With Canada’s only full-time Girls’ Centre and an extraordinary girls’ summer camp, Tapawingo, YWCA Toronto knows that girls need space and support to discuss the struggles they face and build the capacity to overcome those struggles. Girls need programs that are designed to meet their needs, some of which are quite different from the needs of boys.

At YWCA Toronto, girls have a room of their own. In 2012, they used that “room” to talk about online bullying, discuss healthy relationships, build self-esteem, take risks, create their own girl-positive media and start building their futures.

In 2012, YWCA Toronto girls’ programs helped 1,001 girls believe in themselves.



“We believe families can heal and thrive.”



Families who have experienced trauma and violence find resources to heal and strengthen at YWCA Toronto.

Strong families provide support and comfort to endure life's challenges and pain. Strong families nurture confidence and enthusiasm that inspire dreams and risk-taking.

YWCA Toronto offers a range of programs to families who have experienced trauma and violence. With counselling, parenting classes, support groups and highly specialized childcare services, YWCA Toronto helps families believe they can create better lives for themselves.

In 2012, 1,098 parents and children found resources and support in our family programs to help them thrive.



“We believe families and communities work, when women can work.”



When women can work, families have greater income security and women have more independence and decision-making power.

YWCA Toronto helps women work by providing diverse and specialized employment programs to address the myriad needs women have at the various stages of their working lives.

YWCA Toronto offers employment services and training programs that help women assess their strengths, build new skills and find a way into the labour market.

However, it is not enough simply to help women get the job. YWCA Toronto also advocates for fair wages and good jobs because women continue to make 71 cents for every dollar a man earns and because women, and in particular, racialized women, are often caught in precarious, low-wage work.

YWCA Toronto also provides the high-quality, affordable childcare women require in order to work – and advocates for greater access to such care so all women with children who want to work, can work.

We know many women need to work and want to work. YWCA Toronto helps women work with success.



“We believe
women’s
equality is
changing
the world.”



right to consent – or not – to sex, to the right to work free of harassment and discrimination, are now enshrined in law.

YWCA Toronto is proud to be part of the women’s movement that is responsible for making these gains – and we are committed to be part of ongoing efforts to achieve more.

Violence, poverty, homelessness and racism continue to disempower many women and girls and deprive them of safety and equality. However, as women gain power, resources and representation we are better equipped to move powerfully towards a society in which safety and equity has been achieved for all women and girls.

YWCA Toronto believes we are achieving great things and will achieve much more.

Women’s activism has led to impressive gains in women’s equality in Canada, and around the world.

Women are increasingly well represented in the labour market, government, post-secondary education and senior leadership positions. Important women’s rights from the



“We believe
in
YWCA
Toronto.”



We support YWCA Toronto because it is an effective and exciting organization.

We know our donation is helping transform the lives of women and girls.

The YWCA is also transforming our city, with its vision of equity and empowerment – and the contributions it makes toward this vision.

**We are proud to be part of
YWCA Toronto.**

ANNE REYNOLDS & DEREK MEEHAN
YWCA Toronto donors

YWCA Toronto
thanks our donors,
sponsors, funders
and partners who
have made critical
contributions to
efforts to improve
the lives of women
and girls in 2012.

1,624
NEW DONORS

75
CAMPERS
were subsidized to go to
Camp Tapawingo

\$2,303,417 million
raised through cash and in kind donations

640
VOLUNTEERS
CONTRIBUTED 19,233
HOURS OF WORK

**PERMANENT
HOUSING UNITS**
increased from
248 to 548

ANNUAL DONORS

VISIONARY

(\$25,000+)

Anonymous
The Honourable Margaret McCain
The grandchildren of Irma J. Brydson
Joan & Robert Wright

ADVOCATE

(\$10,000-\$24,000)

Catherine (Kiki) Delaney
Ruth Mandel
Rosemary Speirs
Phyllis & William Waters

LEADER

(\$5,000-\$9,999)

Sheldon Burnett
Sherry Brydson
Debra & Barry Campbell
Nancy Coxford
Emmy Goodman
Harriet & Jonathan Goodman
Stephen Halperin
Ana Lopes
Jennifer Polo
Nancy Ramalho & Jeff Graham
Catherine J. Riggall
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(\$2,500-\$4,999)

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Jessica Butt
Susan Cochrane
Sylvia D. Chrominska
Joan E. Eddy
Helen Gurney
Alexandra Horsky
Gale Kelly
Barrett & Joan McDonald
Julia Ouellette
Linda Tuck Chapman
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(\$1,000-\$2,499)

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Rebecca Ruth Allen & Jeffrey Levitt
Tanya Babalow
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Cindy Blakely
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Stephanie Bowman
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Wendy M. Cecil
Donette Chin-Loy
Elaine Choptiany
Sherri Clarkson
Sherry Cooper
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ANNUAL DONORS

PARTNER

(\$1,000-\$2,499) continued

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Jane Wilson
Anne Wood
Rob & Nancy Wright
Pamela Yool
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Kathleen Zimmer

CORPORATIONS & ASSOCIATIONS

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BMO Financial Group
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Company of Canada
Borden Ladner Gervais LLP
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Brookmoor Investments Ltd.
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CAW Local 88
CAW-Canada
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Scarborough
CIBC Wood Gundy

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The Dominion of Canada General
Insurance Company
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Elementary Teachers' Federation
of Ontario
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Green Shield Canada
Insight - Canada Sings 2 Ltd.
Lavery De Billy
North Toronto Business and
Professional Women's Club
The Office Source Inc.
RBC Insurance
Rogers Credit Operations
Royal LePage Real Estate Services
Ltd., Johnston & Daniel Division
Royal LePage Signature Realty
S&E Sponsorship Group Inc.
Shoppers Drug Mart
SHSC Financial Inc.
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Susan Scott and Associates
Tell-A-Tale Entertainment Inc.
The Toronto Toy Tea
Torys LLP
Westerkirk Capital Inc.
Woodlawn Pottery Studio

ANNUAL DONORS & SPONSORS

FOUNDATIONS

Anonymous (4)
The Apotex Foundation
Canadian Tire Jumpstart Charities
Canadian Women's Foundation
Canadian Women's Foundation
Shelter from the Storm Campaign
Catherine Donnelly Foundation
CHUM Charitable Foundation
CIBC Children's Foundation
The D. H. Gordon Foundation
Delaney Family Foundation
Deutsche Bank AG, Canada Branch
Dorothy and Oscar Rogers
Foundation at the Toronto
Community Foundation
The EJLB Foundation
Gandy Charitable Foundation
Geoffrey B. Scott Memorial Fund at
the Toronto Community Foundation
The Harry E. Foster
Charitable Foundation
ITLMA Foundation
James H. Cummings Foundation, Inc.
The McLean Foundation
Ontario Trillium Foundation
Paloma Foundation
The Philip Smith Foundation
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The Rainbow Foundation
RBC Foundation
REALTORS Care Foundation

Royal LePage Shelter Foundation
The Schad Foundation
Shum Vourkoutiotis Fund at the
Toronto Community Foundation
The Ouellette Family Foundation
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Tippet Foundation
Toronto Commercial Real Estate
Women Foundation
Toronto Community Foundation
The Toronto Star Fresh Air Fund
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the Strategic Charitable
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Bang & Olufsen Yorkville
Equinox
Green Lotus Donate & Learn
Harvey Kalles Real Estate Ltd.
Lindt & Sprungli (Canada) Inc.
PhemPhat Entertainment Group
(Honey Jam)
Rick Hansen Secondary School
Slip Form Construction
Toronto Education Workers,
CUPE Local 4400
The Toronto Roubina Chapter of the
Armenian Relief Society

WEEK WITHOUT VIOLENCE SPONSOR

District 12 - Ontario
Secondary School
Teachers Federation

GIFTS IN KIND

A Celebration of Women
Annual Gift Basket Drive
Anthropologie, Don Mills Centre
Au Lit Fine Linens
Basketeers
blueballoon
CHUM Charitable Foundation
Constantine Living
Etobicoke Quilters' Guild
Flare Magazine
Holt Renfrew & Co., Limited
iMark Event Inc.
Investment Ltd.
J. Crew
Jatex Group
Pam Jolliffe & Karen Takacs
Justshirts
Monami 153 Sushi
Northlea Elementary
& Middle School
Payless ShoeSource
Planet Storage
Laura Rapp
Sleeping/Crown Design
Jay Smith

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WOMEN OF DISTINCTION AWARDS 2012 SPONSORS

PRESENTING

Sun Life Financial

CHAMPION

CIBC
KPMG LLP
Rogers
Scotiabank
TD Bank Group

PATRON

Ellis Don
Globe and Mail
Shoppers Drug Mart
Warren's Waterless Printing

TRIBUTE

BMO
Ernst & Young LLP
Mediaco The Presentation Company
Towers Watson

FUTURE LEADERS

Aimia
CIBC Mellon
Janssen - Who Inspires U?

MEDIA

Captivate
CHUM FM
FLOW

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The Estate of
Helen Allen Stacey
The Estate of Winnifred Bell
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The Estate of Evelyn Hodgkinson
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for Bolton Fresh Air Camp
Martine Johnson
Jannie Mills
Mary Pat Moore
The Estate of Jean Palmer
The Estate of Priscilla Prichard
Anne Reynolds & Derek Meehan
Catherine J. Riggall
Marilyn A. Robertson
Gail Robinson
Jeanne Rowles

The Estate of Kathleen Sloan
The Estate of Albert Smith
The Estate of Florence
Winnifred Stacey
Beverly Stager
Marilda Tselepis
The Estate of John W. Walker
The Estate of Margery J. Warren
Ruby & Arthur Waters
Joan White

NEW MONARCH SOCIETY MEMBERS IN 2012

Debbie Dykes
The Estate of Robert H. Switzer
The Estate of H. Marie Smibert

INTERNATIONAL BOUTIQUE

This year, YWCA's
International Boutique
continued to raise funds
for international development:
YWCA's Sri Lankan Women's Micro-
credit Program, YWCA's Honduras
Shelter for Women and YWCA's
Papua New Guinea Childcare
Program.

FUNDERS, PARTNERS & COALITIONS

FUNDERS

Citizenship and Immigration Canada
City of Toronto, Children's Services
City of Toronto, Employment and
Social Services
City of Toronto, Shelter, Support and
Housing Administration
Human Resources and Skills
Development Canada
Ministry of Children and
Youth Services
Ministry of Citizenship
and Immigration
Ministry of Community and
Social Services
Ministry of Health and Long
Term Care
Ministry of Municipal Affairs
and Housing
Ministry of Training, Colleges
and Universities
Ministry of Tourism, Culture
and Sport
Ontario Women's Directorate
Toronto Central Local Health
Integration Network
United Way of Peel Region
United Way Toronto

COMMUNITY PARTNERS

Access Alliance Multicultural Health
Centre - AccessPoint on Danforth
Afghan Women's Organization

Agincourt Community
Services Association
Aisling Discoveries Child and
Family Centre
Arab Community Centre
Association of Ontario
Health Centres
AYCE Employment Services
Barbara Schlifer
Commemorative Clinic
Birchmount Bluffs
Neighbourhood Centre
Black Creek Community
Health Centre
Campaign 2000
Canadian Council for Refugees
Centennial College
Centre for Addiction and Mental
Health (CAMH) Women's Day
Program Pilot Project
Centre for Education & Training
Chick-A-Biddy Acres
Child Development Institute
Child Evangelism Fellowship
Child Monitoring Advisory
and Support
Children's Aid Society of Toronto
Community Development MicroSkills
Daily Bread Food Bank
Davenport Perth Neighbourhood
and Community Health Centre
District of Parry Sound Social

Services Administration Board
Dress for Success Toronto
Driftwood Community Centre
Ernestine's Women's Shelter
Family Sector Shelter
Advisory Group
Four Villages Community
Health Centre
George Brown College
Humber College
Income Security Advocacy Centre
Inner City Health Associates
Institute of Chartered Accountants
of Ontario
J.P. Piccinnini Community Centre
Learning Enrichment Foundation/
Hughes Child Care
Lifesaver IO1
Metro Toronto Chinese & Southeast
Asian Legal Clinic
North American College
North York Community House
North York Harvest Food
Bank House
ONESTEP
Oshki Pimache
Rexdale Alliance Church
Rexdale Women's Centre
Ryerson University
Salvation Army
Scarborough Women's Centre
Second Harvest
Skills for Change

PARTNERS & COALITIONS

St. Michael's Hospital
Taibu Community Health Centre
Toronto District School Board -
Newcomer Services for Adults
(Malvern location)
The East Scarborough Storefront
The Furniture Bank
The Jean Tweed Centre
The Local Immigration
Partnership Council
Toronto Board of Trade
Toronto District School Board
Newcomer Youth Services
Toronto Housing Connections
Toronto Police Services, 52 and
55 Divisions
Toronto West Local
Immigration Partnership
Toronto Works Health and
Safety Clinic
University Health Network
Urban Circle
Vietnamese Women's Association
Wellesley Institute
West Scarborough Neighbourhood
Community Centre
Windfall Clothing
Wigwamen, Inc.
Women's Habitat
YWCA Canada
YMCA of Greater Toronto
YMCA Language Assessment
and Referral Centre

York University Bridging Program
Yorktown Shelter for Women
YWCA Halifax
YWCA Kitchener
YWCA Moncton
YWCA Ottawa
YWCA Sudbury

COALITIONS

25in5 Poverty Reduction Network
Adult Survivors of Childhood Sexual
Abuse Service Provider Network
Canadian Women's Foundation
Research Committee
Employment Ontario - Service
Provider Network
Etobicoke Youth Network
Kipling Community Council
Neighbourhood Action Partnership
Neighbourhood Action Team
North York Mental Health Network
Ontario Association of Interval and
Transitional Houses
Ontario Coalition for
Better Childcare

Ontario Council of Agencies
Serving Immigrants
Ontario Non-Profit Network
Provincial Women's Access to
Trades Network
Scarborough Southwest Ontario

Early Years Centre Committee
Scarborough Village Youth Service
Providers Committee
Toronto Central LHIN Community
Mental Health and
Addictions Network
Toronto East Quadrant Local
Immigration Partnership
Toronto Region VAW
Shelters Network
Toronto West Local
Immigration Partnership
Transitional and Housing Support
Management Advisory Committee
Transitional Housing and Support
Programs Advisory Group
Transitional Housing and Support
Programs Workers Committee
Women Abuse Council of Toronto
Women's Mental Health and
Addictions Network

YWCA TORONTO LEADERSHIP

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2-year Trustee - Maria Villanueva
3-year Trustee - Julia Haylock

Young Women's Christian Association of Greater Toronto

STATEMENTS OF FINANCIAL POSITION

| | December 31, 2012 | December 31, 2011 | January 1, 2011 |
|--|----------------------|----------------------|--------------------|
| As at December 31 | \$ | \$ | |
| ASSETS | | | |
| Current | | | |
| Cash | 1,364,964 | 1,564,231 | 1,331,100 |
| Short-term investments | 211,843 | 5,961,396 | 8,096,621 |
| Accounts receivable | 1,559,196 | 2,939,752 | 2,591,403 |
| Prepaid expenses and other assets | 354,565 | 322,243 | 268,079 |
| Total current assets | 3,490,568 | 10,787,622 | 12,287,203 |
| Long-term receivable | 254,225 | 291,573 | 313,900 |
| Long-term investments | 5,746,780 | 5,811,038 | 4,952,741 |
| Capital assets, net | 78,884,161 | 79,242,544 | 64,573,936 |
| | 88,375,734 | 96,132,777 | 82,127,780 |
| LIABILITIES AND NET ASSETS | | | |
| Current | | | |
| Accounts payable and accrued liabilities | 2,439,664 | 9,772,379 | 11,554,888 |
| Deferred contributions | 997,026 | 1,528,765 | 1,447,215 |
| Current portion of long-term debt | 1,103,944 | 1,060,303 | 456,141 |
| Total current liabilities | 4,540,634 | 12,361,447 | 13,458,244 |
| Long-term debt | 53,602,831 | 53,176,285 | 41,709,838 |
| Capital replacement reserve | 1,264,110 | 1,057,454 | 1,118,990 |
| Deferred capital contributions | 24,831,860 | 25,102,752 | 21,134,182 |
| Total liabilities | 84,239,435 | 91,697,938 | 77,421,254 |
| Net Assets | | | |
| Unrestricted | — | — | |
| Internally restricted | 4,136,299 | 4,434,839 | 4,706,526 |
| Total net assets | 4,136,299 | 4,434,839 | 4,706,526 |
| | 88,375,734 | 96,132,777 | 82,127,780 |

STATEMENTS OF OPERATIONS

| | 2012 | 2011 |
|--|-------------------|-------------------|
| Year ended December 31 | \$ | \$ |
| REVENUE | | |
| Government | 20,427,029 | 16,797,979 |
| Fundraising | 2,996,346 | 2,631,402 |
| Fees and rent | 2,975,901 | 1,860,029 |
| United Way of Greater Toronto | 1,448,815 | 1,443,047 |
| Investment income (loss) | 300,485 | (47,499) |
| Miscellaneous | 226,003 | 256,357 |
| | 28,374,579 | 22,941,315 |
| EXPENSES | | |
| Salaries and employee benefits | 15,577,463 | 14,419,983 |
| Building occupancy | 8,163,858 | 4,588,189 |
| Other program costs | 3,563,529 | 2,972,857 |
| General and administration | 1,255,372 | 1,125,745 |
| Allocation to YWCA Canada | 112,897 | 106,228 |
| | 28,673,119 | 23,213,002 |
| Deficiency of revenue over expenses for the year | (298,540) | (271,687) |

Auditors: Ernst & Young LLP

A full set of Financial Statements is available upon request. Charitable Business #10822 9865 RROOO1

Information filed under the Public Sector Salary Disclosure Act, 1996 is available on the Ministry of Finance website: <http://www.fn.gov.on.ca>.



SEEDS FOR CHANGE

CULTIVATING FOOD FOR THOUGHT



JOIN US WEDNESDAY, MAY 2nd, 2013

SUPPORT THE YWCA • WE'RE COOKING UP SOMETHING NEW!
For more information on featured performers, celebrity chefs or to purchase tickets visit:
womenofdistinction.ca OR CALL 416.961.8101 x 360

YWCA
TORONTO
IN THE
SPOTLIGHT

1
NUMBER OF
CANADA SINGS SHOWS
TAPED AT YWCA ELM CENTRE

356 views

OF THE YWCA EMPLOYMENT PROGRAMS' *BILLION RISING* VIDEO

1,175

FOLLOWERS
ON TWITTER

108
NEWS ARTICLES FEATURING
YWCA TORONTO

18.5
PERCENTAGE OF YWCA FACEBOOK
FOLLOWERS WHO ARE MEN

VISION

YWCA Toronto will be a leader in transforming the lives of marginalized and disadvantaged women and girls in Toronto.

MISSION

YWCA Toronto accomplishes this vision by being a strong advocate for women and girls, providing transformative services in the areas of employment support and training, housing options and shelters, leadership development programs for girls and key supports for women and children who have experienced violence.

SPECIAL THANKS

We would like to thank *Emma Namenya, Carol Shortell, Gurpreet Chahal, Anne Reynolds, Derek Mehan*, as well as program participants and volunteers whose efforts have contributed to this annual report.

WE BELIEVE...



YWCA Toronto | 87 Elm Street | Toronto, ON, M5G 0A8 | 416.961.8100
info@ywcatoronto.org | ywcatoronto.org

Charitable Business #10822 9865 RRO001



YWCAToronto



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