

WHAT
YOU
CAN
DO!

SPONSORSHIP
OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

All sponsorships include the following core benefits:

SPONSOR RECOGNITION

- Corporate logo on event print materials and media communications
- An ad and listed recognition in event program book
- Corporate logo on YWCA Toronto website
- Corporate name listed in YWCA Toronto annual report and YWCA Turning Points newsletter
- Opportunity to be aligned with a high-profile event that celebrates the achievements of women in our community

AWARDS EVENING

- Table(s) for hosting clients and guests, and priority seating for additional tables
- Corporate logo on prominent entrance signage
- Corporate logo in sequence during large-screen media presentation

SPONSORSHIP BENEFITS

30 Years of Inspiration! 2010 YWCA Women of Distinction Awards presented by Sun Life Financial will welcome more than 1,500 guests, with proceeds supporting the YWCA to help women achieve equality, economic sustainability and lives free from violence.

Level	Tables	Entrance Sign	Onstage Speaking	Onstage Acknowledgement	On-Screen PowerPoint Presentation	Media Ads	Media Materials	Program Book Ad	Program Recognition	Custom Recognition	Table Presence	YWCA Website	YWCA Annual Report/ Newsletter
CHAMPION													
Reception	2	Y		Y	Y	Y	Y	Full	Y	Y		Y	Y
Anniversary Sponsor	2	Y	Y		Y	Y	Y	Full	Y	Y	Y	Y	Y
Challenge to be the Change	2	Y	Y		Y	Y	Y	Full	Y	Y	Y	Y	Y
Raffle	2	Y	Y		Y	Y	Y	Full	Y	Y		Y	Y
Volunteer	2	Y		Y	Y	Y	Y	Full	Y	Y		Y	Y
Video Presenter	2	Y		Y	Y	Y	Y	Full	Y	Y		Y	Y
PATRON													
Award Presenter	2	Y	Y		Y	Y	Y	Full	Y			Y	Y
DIAMOND													
Mint	1	Y		Y	Y	Y	Y	Full	Y	Y	Y	Y	Y
Wine	1	Y		Y	Y	Y	Y	Full	Y	Y	Y	Y	Y
Dessert	1	Y		Y	Y	Y	Y	Full	Y	Y	Y	Y	Y
Centrepiece	1	Y		Y	Y	Y	Y	Full	Y	Y	Y	Y	Y
TRIBUTE													
	1	Y			Y		Y	Half	Y			Y	Y

For more information, please contact Kathleen O’Gorman, *Event Specialist* at 416.961.8101 ext. 318 email kogorman@ywcatoronto.org or visit www.womenofdistinction.ca

CHAMPION

PATRON

DIAMOND

TRIBUTE

TURNING POINT PARTNER TABLE

\$35,000

Customized recognition packages include:

**CHALLENGE TO BE
THE CHANGE SPONSOR/SOLD**

RAFFLE SPONSOR/SOLD

RECEPTION SPONSOR

Showcase your company while hosting leaders from the business, community and political sectors.

**YWCA WOMEN OF DISTINCTION
ANNIVERSARY SPONSOR**

Celebrate 30 years of inspiration.

*The above options include onstage speaking.

VIDEO PROFILE PRESENTER

VOLUNTEER SPONSOR

Highlight your commitment to the spirit of volunteerism.

Enhanced Benefits

- Full-page ad in event program book in priority sequence
- Corporate logo in media event ads
- Two tables for ten guests in location A
- On stage acknowledgement and recognition

\$25,000

Official presenter of a YWCA Woman of Distinction Award, with on-stage speaking opportunity. Limited availability.

Enhanced Benefits

- Full-page ad in event program book in priority sequence
- Corporate logo in print media event ads
- Onstage speaking opportunity
- Two tables for ten guests in location A



\$20,000

Unique and customized recognition packages include:

CENTERPIECE SPONSOR

Your company's name/logo will be elegantly integrated into the table centres.

DESSERT SPONSOR

Your company's name/logo deliciously incorporated into the dessert that all guests will enjoy.

DINNER MINT SPONSOR

Provide mints at each place setting.

WINE PRESENTER

Present the wine and be featured at each table.

Enhanced Benefits

- Full-page ad in event program book in priority sequence
- Corporate logo in media event ads
- Onstage acknowledgement
- One table for ten guests in location B

\$15,000

Demonstrate your commitment to women and girls in the community. Host your guests and use program book ad to honour an award Recipient or a woman you admire.

Enhanced Benefits

- Half-page ad in event program book in priority sequence
- Corporate logo in media event ads
- One table for ten guests in location B

\$5,000

- One table for 10 guests in location C
- Tax receipt for \$ 4,200
- One YWCA Turning Point Partner annual membership to enjoy on your own or to recognize an employee or colleague. Receive special benefits throughout the year including invitations to exclusive events and networking opportunities.
- Your selected Turning Point Partner will be recognized at your table, in the program book, and the looping large screen presentation.
- Listing in event program book

FRIENDS

Join us as an exclusive product or service provider and enjoy a customized sponsorship package that meets your needs.

TABLES

\$3,000

- One table for ten guests in location D
- Tax receipt for \$2,200
- Recognition in event program book