



## HUDA IDREES

*Young Woman  
of Distinction*

Huda Idrees is disrupting the status quo for young women in the technology industry, one bold move at a time. At only 28 years old, she is the Founder and Chief Executive Officer of Toronto-based Dot Health, a platform that allows Canadians to access their health records in one place.

Huda is using her platform to amplify the message that creating a collaborative and inclusive workplace culture accelerates a company's growth. Dot Health is a shining example of this. Fifty per cent of its Board of Directors and 80 per cent of the leadership team consists of women. Under Huda's leadership the company has been named as a BetaKit Spotlight Next Company, a Top 25 Up and Coming Company by the Branham 300, and a CIX Top 20 Company.

Growing up in Saudi Arabia, Huda immigrated to Canada to study at the University of Toronto's Faculty of Applied Science and Engineering. Starting at Wattpad, Huda quickly worked her way up to becoming a Chief Product Officer at Wealthsimple before founding Dot Health.

Throughout her burgeoning and impactful career, Huda has spoken extensively in the media, at conferences and at symposiums about the challenges she has faced as a Muslim woman entrepreneur, and has called on the technology industry to make deliberate changes to address its lack of diversity and gender equity.

She has been recognized amongst the Top 5 CEOs in Toronto Life, a Top 25 Women of Influence in 2017, and named Top 30 Under 30 by the Bay Street Bull in 2018.

A dedicated mentor to young entrepreneurs, Huda generously gives of her time to organizations such as Ladies Learning Code, Kids Learning Code and TechStars. She is a board member at Sinai Health System's Business Innovation and Development committee and a member of the Federal Economic Strategy Table for Health and Biosciences.

Drawing on her personal experiences, Huda passionately advocates for diversity, inclusion and progress in an industry she has taken by storm.

  
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